

### Product Showcase Activities

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The trade exhibition would no doubt be the heart of the meeting, providing a great platform under one roof for interaction between the industry and the participants. To showcase the products to the presenters and delegates coming from 45 countries, following is the tariff to book stalls.

**Premium Stall:** Rs 100,000 / USD 2500

**General Stall :** Rs 50,000 / USD 1250

Exhibition Place: Inauguration Area, Teen Murti Bhawan, New Delhi on 11th January . (approx 500 delegates and dignitaries will be present there) + place at : Pre function area, Gulmohar Hall, on 12-15 January + Place at British Council on 15 Jan 2011.

The General stall area will be Silver Oak Garden on 12-15 Jan.

#### Exhibition Guidelines

- Organizers will provide a basic booth structure, electricity connection, 1 display table and chairs.
- Companies can decorate and furnish their booth within the assigned space.
- Customization of exhibit space design is allowed after approval by organizing committee
- Exhibiting company will bear the charges of special booth design, decoration and additional furnishing
- All exhibitor must insure their exhibit and equipments against theft, fire and damage due to natural calamities
- The exhibitor assumes the entire responsibility and liability for losses, damages and claims to the display, equipments and other property brought onto the exhibit area. The organizing committee, the conference venue and their employees will not be held responsible in any manner for the same.
- Booking will be done on first pay first serve basis only.

The banker's cheque in favor of " **WE ASC Congress**" can be sent at the congress secretariat.

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The conference organizing committee is seeking your participation for the smooth running of this Conference by way of sponsoring the event or its sessions that enables your company to reach the most knowledgeable and influential people in this field . We are expecting more than 300 presenters and delegates from 45 countries.

#### Key Areas of sponsorship

Lunch Sponsorship	Available 5 nos.	Rs 2,00,000
Dinner Sponsorship	Available 3 nos.	Rs 2,50,000
Kit Bags	Available 2 nos.	Rs 1,00,000
Exhibition Area	Available 2 nos.	Rs 100,000
Audio Partners	Available 5 nos.	Rs 75,000
Signage Partners	Available 2 nos.	Rs 50,000
Company Logo on Welcome Board	Available 20 nos.	Rs 45,000
Tea / coffee break	Available 10 nos.	Rs 25,000
Conference Stationery	Available 5 nos.	Rs 25,000
Insertion in kit bag	Available 10 nos.	Rs 25,000

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The banker's cheque in favor of " **WE ASC Congress**" can be sent at the congress secretariat. Contact us at

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Previous conferences have given sponsors great visibility within the community.